

March 10, 2009

Trevor Avery
Shapco Printing, Inc.
524 North Fifth Street
Minneapolis, MN 55401

Dear Trevor:

Congratulations! Shapco will be presented the awards (listed on the attached) at the Star of Excellence Awards Banquet on April 16, 2009. You have won FIVE **“Best of Category”** awards, and all are **eligible for the “Best of Show”** award that will be announced at the banquet. In addition, the Best of Category winners will be on display at the banquet and be voted on by attendees for the “People’s Choice” award.

Please contact Lola Faufau (lfaufau@pimn.org) **by March 18, 2009** with **corrections to entry titles** and for **duplicate certificate orders** (for your customers and other partners on each project). Enclosed is the duplicate award order form.

Also enclosed is your Winners’ Packet including ideas about how to make the most of your successful work with your customers and employees, and a sample news release.

Again, congratulations to your company for producing Star of Excellence quality print. It is an honor to be “associated with the best!” I look forward to see you at the banquet.

Sincerely,

David Radziej
President

Enclosures: List of Winning Entries
Winners’ Packet

Category	Entry Title	Award
Alternative Printing Methods	Michael Craig Martin Book	Best of Category
Alternative Printing Methods	Michael Craig Martin Book	Best of Class
Books, Book Jackets & Diaries	Home-Tom Arndt's Minnesota	Best of Category
Books, Book Jackets & Diaries	Home-Tom Arndt's Minnesota	Best of Class
Books, Book Jackets & Diaries	Paris Photos - Paris Walks	Certificate of Merit
Books, Book Jackets & Diaries	The World Upside Down	Certificate of Merit
Business & Annual Reports	Moss & Barnett Report to Clients	Best of Class
Business & Annual Reports	Imation Annual Report	Certificate of Merit
Business & Annual Reports	Regis Annual Report	Certificate of Merit
Calendars	2009 Calendar	Certificate of Merit
Catalogs	(Continental) Holiday Catalog 2008	Certificate of Merit
Catalogs	Bauer Brand Book	Certificate of Merit
Catalogs	Blu Dot Catalog	Certificate of Merit
Catalogs	Farm Boy Catalog	Certificate of Merit
Catalogs	Firestone Wall Panel Brochure	Certificate of Merit
Catalogs	Gary Smith Catalog	Certificate of Merit
Catalogs	Illume Catalog	Certificate of Merit
Catalogs	Louisa Matthias Dottir	Certificate of Merit
Catalogs	St. Olaf Regents Hall Book	Certificate of Merit
Catalogs	Sunny Fresh Brochure	Certificate of Merit
Directories & Source Books	AIGA 29	Best of Category
Directories & Source Books	AIGA 29	Best of Class
Environmentally Sound Materials	I on E Brochure	Certificate of Merit
Environmentally Sound Materials	IREE	Certificate of Merit
Environmentally Sound Materials	Momentum Magazine	Certificate of Merit
Finishing Techniques	(RBC) Evolution of Giving	Certificate of Merit
Finishing Techniques	Coco Monoi Book	Certificate of Merit
Finishing Techniques	Maneater - Aurel Schmidt	Certificate of Merit
Finishing Techniques	Mia Maxx Gift Card Carrier	Certificate of Merit
Finishing Techniques	Time Worn Letterhead	Certificate of Merit
Flyers, Booklets, Broadsides & Brochures	AIC Invite	Best of Division
Flyers, Booklets, Broadsides & Brochures	Fall Hawaii Direct Mail	Certificate of Merit
Flyers, Booklets, Broadsides & Brochures	LOL Intrusive Mailer	Certificate of Merit
Flyers, Booklets, Broadsides & Brochures	Ratchet Brand Book	Certificate of Merit
Flyers, Booklets, Broadsides & Brochures	re: Focus Book	Certificate of Merit
Flyers, Booklets, Broadsides & Brochures	Shockdoctor Brand Book	Certificate of Merit
Folders and Binders	Lundell Pocket Folder	Best of Division
Folders and Binders	Test Suite DVD Holder	Certificate of Merit
Internal Communication Pieces	Regis Hair Color Wheel	Certificate of Merit
Invitations and Programs	Bernick/Lifson Open House Invite	Best of Category
Invitations and Programs	Bernick/Lifson Open House Invite	Best of Class
Marketing/Promotional Materials	SPP Credentials Kit	Best of Class
Miscellaneous Specialties	CD Sampler - 20th Anniversary	Certificate of Merit
Miscellaneous Specialties	Supercuts Sticker Card	Certificate of Merit
On-Demand & Digital Printing	Elvis Apparel Catalog	Certificate of Merit
Point of Purchase Materials	Regis Holiday Ceiling Card - Caucasian Model	Certificate of Merit
Point of Purchase Materials	Regis Holiday Ceiling Card - Ethnic Model	Certificate of Merit
Posters & Art Prints	Regis Holiday Poster	Best of Category
Posters & Art Prints	DOSA Poster	Best of Class
Posters & Art Prints	Regis Holiday Poster	Best of Class